

Kährs®

QUALITY IN WOOD SINCE 1857

**A SMARTER
GREENER FLOOR**



Yours by choice

A true home can only be created by the people who live in it. It must be filled with personality, warmth and love in order to become a place where you truly feel at home. If a warm, cozy cottage is your dream home, then go for it. But if you prefer a style that is more cutting edge, there is nothing to stop you. As the saying goes, "A house is made of walls and beams; a home is built with love and dreams."

A great way to find inspiration is to browse through interior design magazines and catalogs to find ideas and see how others have achieved their dream homes. That is one of the reasons why we have produced this Kährs Magazine. Another is to show the versatility of our range of wood floors and how they contribute to the character of any interior style, while adding natural warmth to every home. Our hope is that it will provide you with ideas and images for how to create a home that is truly yours.

Make your own "mood-board" by cutting out the interiors that appeal to you. Then surf on www.kahrs.com and use our interactive web tools to try out your different design ideas. The Kährs Virtual Showroom helps you visualize how a choice of wood floors combined with walls and furniture of different color and style can transform any room. A dark wood floor with a dramatic wallpaper and baroque furniture? Or white on white?

Our intention with these tools is to help you create a home that will be everything you have ever dreamt of – and that can last for a lifetime.
EXPLORE AND ENJOY!

Stina Andersson
Designer Kährs

COVER: ARCTIC OAK

VIRTUAL
SHOW-
ROOM
www.kahrs.com

Interiors marked with this symbol are available in our virtual showroom for experimenting with different floors and interior ideas. www.kahrs.com

Beauty with a Conscience

A WOOD FLOOR IS A SMART GREEN DECISION

Choosing a wood floor is being environmentally responsible. Picking one from Kährs means making an even smarter green decision. Kährs is one of the oldest manufacturers of wood floors. It is also one of the most innovative. Many of our innovations derive from our ambition to contribute to a better environment, like the launch of the multi-layer wood floor in 1941.



Ecological approach

All man-made products affect the environment. To counteract these effects, we have adopted an ecological approach that permeates everything we do. The wood we use is almost entirely from Scandinavia and Europe, where new growth exceeds that which is harvested. In 1984 Kährs was the first manufacturer to boast an entirely solvent-free surface treatment process.

Our multi-layer construction allows us to take full advantage of each log, using fewer resources than in solid floor production. This, and other initiatives, earned Kährs the ISO 14001 environmental management certification nearly a decade ago. It is this level of dedication that allows us to create and produce floors that are not only beautiful but also contribute to the well-being of generations to come. We call it Beauty with a Conscience.

A better environment

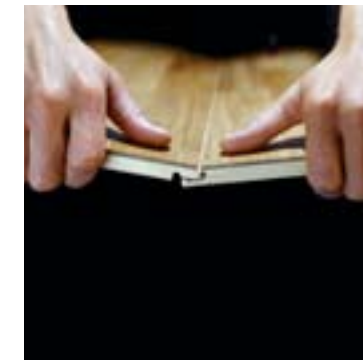
Today, there are Kährs floors in a wide range of wood species and styles. Regardless of looks, they fulfill ALL of the demands you should make if you want your flooring choice to contribute to a better environment.

Read more about our environmental work on www.kahrs.com

88%

LESS TRANSPORTS

More than 88 percent of the raw material we use grows less than 180 miles from our factory.



NO GLUE

Most of our floors are designed with the built-in Woodloc® locking system, which ensures tight joints without the use of glue.



GROWING FORESTS

We have used wood from Swedish forests for more than 150 years – yet forests in Sweden have increased in size steadily over the past 100 years.



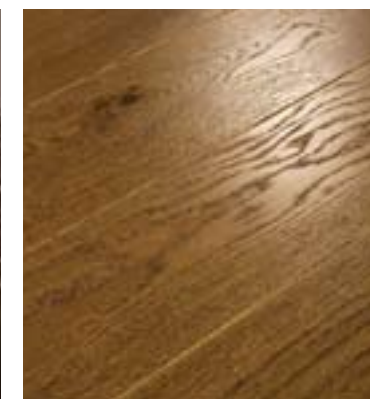
LESS RAW MATERIAL

The multi-layered floor construction means that the raw material is used efficiently.



NOTHING BUT WOOD

Kährs only makes wood floors – wood is the only renewable flooring material because it can be replaced within years.



SOLVENT-FREE

We constantly strive to find the most environmentally friendly stains and finishes. The surface is easy to clean and maintain without the use of strong chemicals.



RESPONSIBLE PRODUCTION

Kährs floors are manufactured in an environmentally responsible way and we continually strive to further reduce the environmental impact.



No exotics

Sustainable and responsible forestry management is the foundation for our operation. We want to be able to guarantee with a 100 percent certainty that the wood species used in our production originates from legal sources.

RAINFORESTS ARE THREATENED

Rainforests around the world are seriously threatened by large-scale felling, some of which is illegal. There is great difficulty involved in trying to guarantee the origin of the wood and whether it has been legally harvested.



WE SUPPORT SUSTAINABLE FORESTRY

Countries in the tropical zone must be given the opportunity to carry out sustainable forestry of tropical wood species in order to develop their countries and economies. We will therefore reassess our decision when, and if, full guarantees of origin can be presented. We will also continue to pursue this issue in cooperation with forestry and environmental organizations.

WE WILL REPLACE PRODUCTS

We have stopped importing and marketing tropical wood products - until there are processes and documentation that offer guarantees that the rainforest timber is derived from controlled sources. To replace these, we have a range of stained floors that will create the same visual effect as a tropical wood floor.

Examples of stained floors



Read more and try out floors on www.kahrs.com

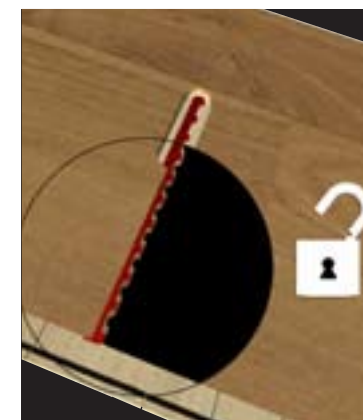


Woodloc® 5S

– The new super joint for faster installation and a stronger floor

Kährs was the first wood floor manufacturer to introduce a mechanical glue-less joint system. In 1999 we launched the ingenious Woodloc® system, which revolutionized the wood flooring market. The Woodloc® joint system meant that the boards, for the first time, could be locked together mechanically without using glue. In addition to producing a perfect, flat floor, it also made installations quick and simple. Thanks to the glueless installation, the boards can also be lifted at a later date and installed elsewhere. The perfect, tight fit is important for the durability of the floor.

Now we are introducing the next level of the Woodloc® joint system – Woodloc® 5s. These new joints make installation even faster and more flexible, while producing a stronger floor.



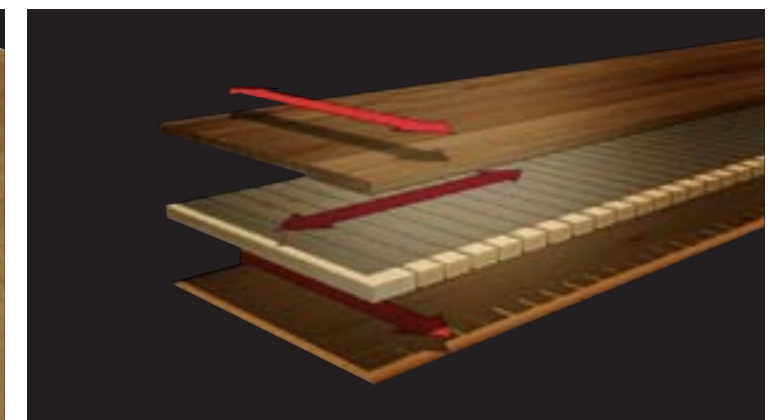
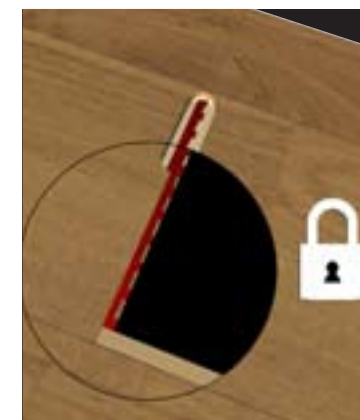
FASTER, STRONGER, MORE FLEXIBLE

Faster – the short end of the boards are connected vertically, instead of at an angle, which makes installation faster.

Stronger – Woodloc® is already the strongest mechanical joint system on the market – and Woodloc® 5s is even stronger; approximately 25 percent stronger. Woodloc® 5s enables installation faster and on larger surface area than previously offered.

Flexible – Kährs with Woodloc® 5s makes a glue-down installation just as easy as a floating installation.

Wood is a natural material and therefore affected by humidity changes over the year. The Woodloc® joint has proved superior to traditional joints when it comes to withstanding environmental changes.



KÄHRS – INVENTOR OF THE MODERN WOOD FLOOR

Woodloc® is just one example of the innovative spirit that has characterized Kährs for more than 150 years. With the launch of the multi-layer wood floor in 1941, Kährs introduced a floor that was not only much more stable and environmentally friendly, but a floor that set a new industry standard. Yet another innovation was the replacement of synthetic-based stains with water-based ones.

The Kährs range of wood floors

Flooring is one of the most important elements when you are creating a specific look in your home. Therefore, we offer a multitude of different designs and looks – all beautiful in their own way – to suit all tastes and styles. There are also different desires for different parts of your home. Kährs offers the following ranges in wood floors – Kährs Original, Kährs Spirit and Kährs Linnea.



SETTING THE STANDARD IN WOOD FLOORING

Kährs Original, our widest range, is world famous for its high quality and versatility – from light to dark species and in matte, silk matte, or gloss finishes and in 1, 2 or 3 strip designs. The construction allows the floor to be sanded at least twice during the lifetime of the floor. To learn more about the options available, please see the entire range starting on page 64.

TECHNICAL DATA KÄHRS ORIGINAL	
Board thickness:	9/16" (14 mm) and 5/8" (15 mm)
Surface layer thickness:	1/8"
Core material:	EcoCore or Pine/Spruce
Sandable:	2 times
Warranty:	25 years

ANOTHER NATURAL INNOVATION FROM KÄHRS

Kährs Spirit. Our newest addition to our wide range of wood flooring. Using the latest technologies and ideas, Spirit has been developed specifically with the environment in mind. In this range of 1-strips you will find stunning new looks perfectly suited to modern designs and modern ways of living. The finish keeps its brilliance, beauty and durability for many years, reflecting the true spirit of Kährs.

TECHNICAL DATA KÄHRS SPIRIT	
Board thickness:	3/8" (10 mm)
Surface layer thickness:	1/16"
Core material:	EcoCore
Sandable:	1 time
Warranty:	20 years



THE NEW GENERATION HARDWOOD FLOOR

Kährs Linnea, introduced in 1993, was the world's first hardwood floor to be offered with a glueless mechanical joint system. Pleasing to the eye and to the touch, Linnea combines the aesthetic with the practical. The floor is simple and easy to install, durable and easy to maintain. This is a thinner version of our world famous wood floors, especially suitable for areas where thicker wood floors are difficult to install. The range includes new designs that are modern and versatile.

TECHNICAL DATA KÄHRS LINNEA	
Board thickness:	1/4" (7 mm)
Surface layer thickness:	1/16"
Core material:	HDF
Sandable:	No need
Warranty:	15 years

MARINA





BOARDWALK COLLECTION – OAK DANA POINT, CLASSIC



BOARDWALK COLLECTION – OAK DOVER SHORES, CLASSIC



MARINA
Personality: Sailing through life in effortless – and impeccable – style
The style: An elegant backdrop to nature
Inspiration: The subtle palette of dawn breaking over the sea
How: Add a few visually strong antique pieces to a classical, neutral setting

Inspiration and products for Marina
www.bestlite.dk
www.fogia.se
www.homeline.se
www.norrgavel.se

OTHER FLOOR IDEAS FOR THIS STYLE



BOARDWALK COLLECTION – OAK PUNALU, CLASSIC

EUROPEAN NATURALS COLLECTION – OAK HAMPSHIRE, COUNTRY



BOARDWALK COLLECTION – OAK DESTIN, CLASSIC

KÄHRS SPIRIT – LAGOON OAK, TOWN



See the entire range starting on page 64 or experiment with them at www.kahrs.com



CONTEMPORARY SOFT



VIRTUAL
SHOW-
ROOM
www.kahrs.com

WORLD NATURALS COLLECTION – JARRAH SYDNEY, CITY



KÄHRS LINNEA – CHERRY, CITY

CONTEMPORARY SOFT
Personality: A modern and comfortable retreat
The style: A warm and sophisticated take on minimalism
Inspiration: Sugar and spice, all things nice
How: Transform cold into cozy through soft light, tactile fabrics, warm wood and fragrant candles

OTHER FLOOR IDEAS FOR
THIS STYLE



KÄHRS SPIRIT – CREEK MAPLE, CITY



KÄHRS LINNEA – OAK OCHER



AMERICAN NATURALS
COLLECTION – CHERRY
ORLANDO, CITY



AMERICAN NATURALS
COLLECTION – CHERRY
SAVANNAH, CITY

KÄHRS SPIRIT – OUTBACK OAK, CITY

See the entire range starting on page 64 or experiment with them at www.kahrs.com



ENGLISH
COUNTRY

KÄHRS SPIRIT – FIELD OAK, TOWN

VIRTUAL
SHOW-
ROOM
www.kahrs.com



KÄHRS SPIRIT – VALLEY HICKORY, TOWN



KÄHRS SPIRIT – PLATEAU HICKORY, TOWN



EUROPEAN NATURALS COLLECTION – OAK SIENA, TOWN

ENGLISH COUNTRY

Personality: Anyone for tea?
The style: Handsome and refined, yet warm and inviting
Inspiration: Brideshead Revisited
How: Soft fabrics teamed with books and a few Colonial items

Inspiration and products for
 English Country
www.lauraashley.com
www.ralphlaurenhome.com
www.countryliving.com



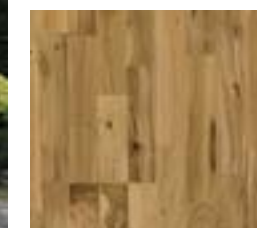
OTHER FLOOR IDEAS FOR THIS STYLE



KÄHRS SPIRIT – RIDGE
HICKORY, TOWN



KÄHRS SPIRIT – CAVE MAPLE,
CITY



EUROPEAN NATURALS
COLLECTION – OAK
ARDENNE,
COUNTRY



EUROPEAN NATURALS
COLLECTION – OAK
HAMPSHIRE, COUNTRY

See the entire range starting on page 64 or experiment with them at www.kahrs.com



The perfect finish

The smallest things often make the biggest difference. This is true of a Kährs floors, where the highest levels of skill and craftsmanship are added to every detail, including the moldings and other floor accessories.



THE FINAL TOUCH

With the moldings, you create the final touch; not only to the floor, but to the whole room. We offer a variety of molding styles that are color matched to all Kährs floors.



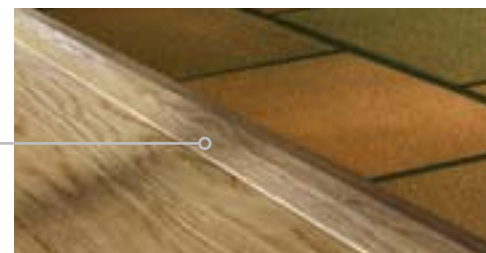
A MINIMAL SOLUTION

A narrow and flexible shoe or quarter round is the obvious choice when you have wall bases that you can't remove, or if full-sized wall bases are impossible to use. Shoes and quarter rounds offer quick easy finishing against pre-existing base boards.



TO COMPLETE YOUR LOOK

Nothing beats a staircase with wood flooring when aiming for a complete and elegant look. To create a perfect finished edge on every step in the staircase, you use a stairnose.



A TRUE MARRIAGE BETWEEN FLOORS

For a transition between a Kährs floor and carpet, stone, tile, or another wood; there are multiple options depending on floor height.

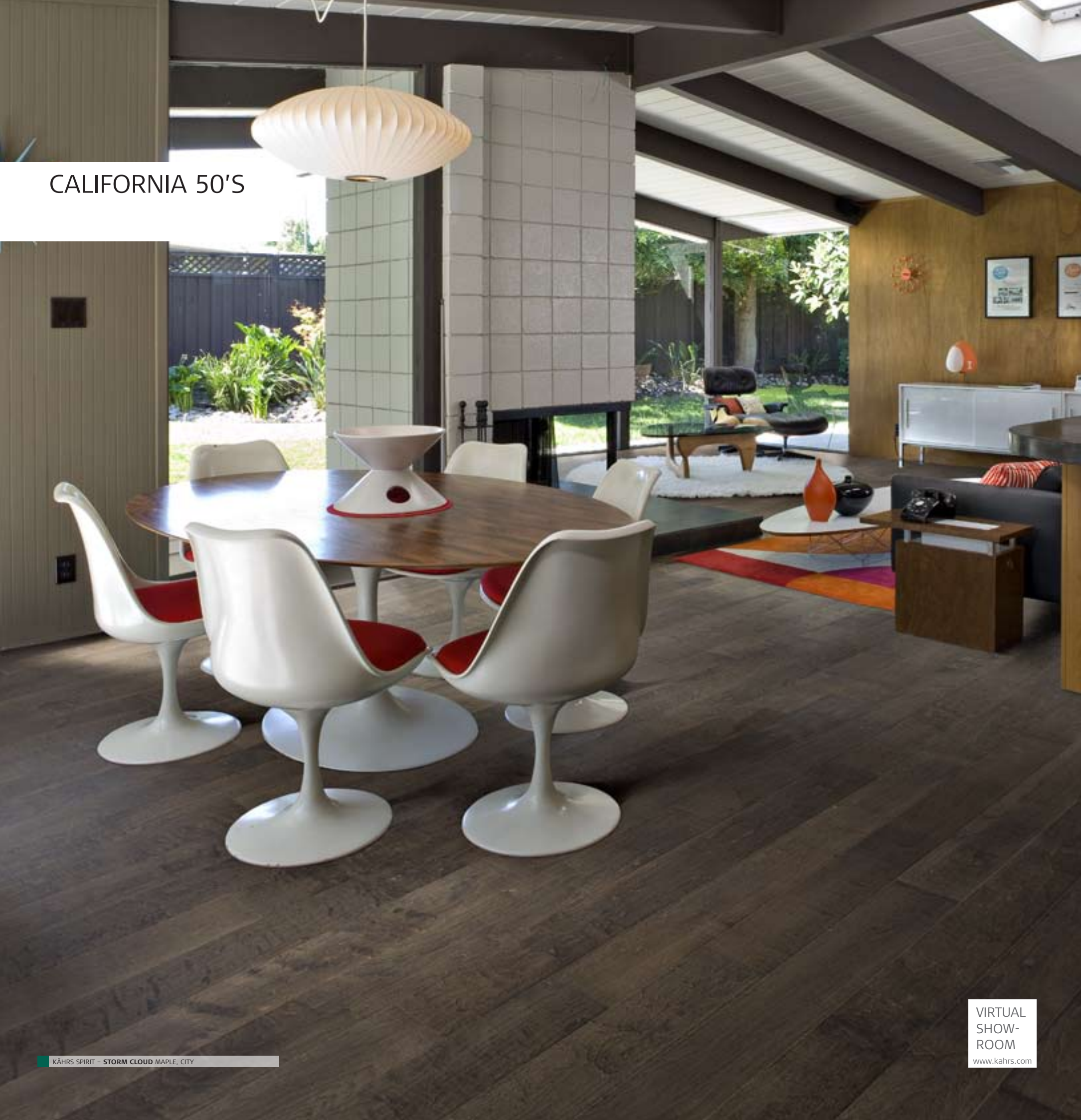


BIG IDEAS FOR CHALLENGING SPACES

Sometimes even a shoe or quarter round is too big to use to cover the space between the floor and a wall, window, fireplace, or sliding glass door. If this is the case, the best solution is to use an squarenose reducer for a nice and clean look.

Read more about the Kährs Flooring System at www.kahrs.com

CALIFORNIA 50'S



KÄHRS SPIRIT - STORM CLOUD MAPLE, CITY

VIRTUAL
SHOW-
ROOM
www.kahrs.com



KÄHRS SPIRIT - DUNE MAPLE, CITY



KÄHRS SPIRIT – CAVE MAPLE, CITY



KÄHRS SPIRIT – STORM CLOUD MAPLE, CITY



CALIFORNIA 50'S
Personality: Retro cool
The style: Design classics highlighting strong architectural features
Inspiration: Shaken, not stirred
How: Combine color and shape; add a twist and a sense of adventure

Inspiration and products for California 50's
www.knoll.com
www.dwr.com/
www.vitra.com/
www.themeshnetwork.com

OTHER FLOOR IDEAS FOR THIS STYLE



KÄHRS SPIRIT – FOREST OAK, TOWN



KÄHRS LINNEA – OAK COFFEE



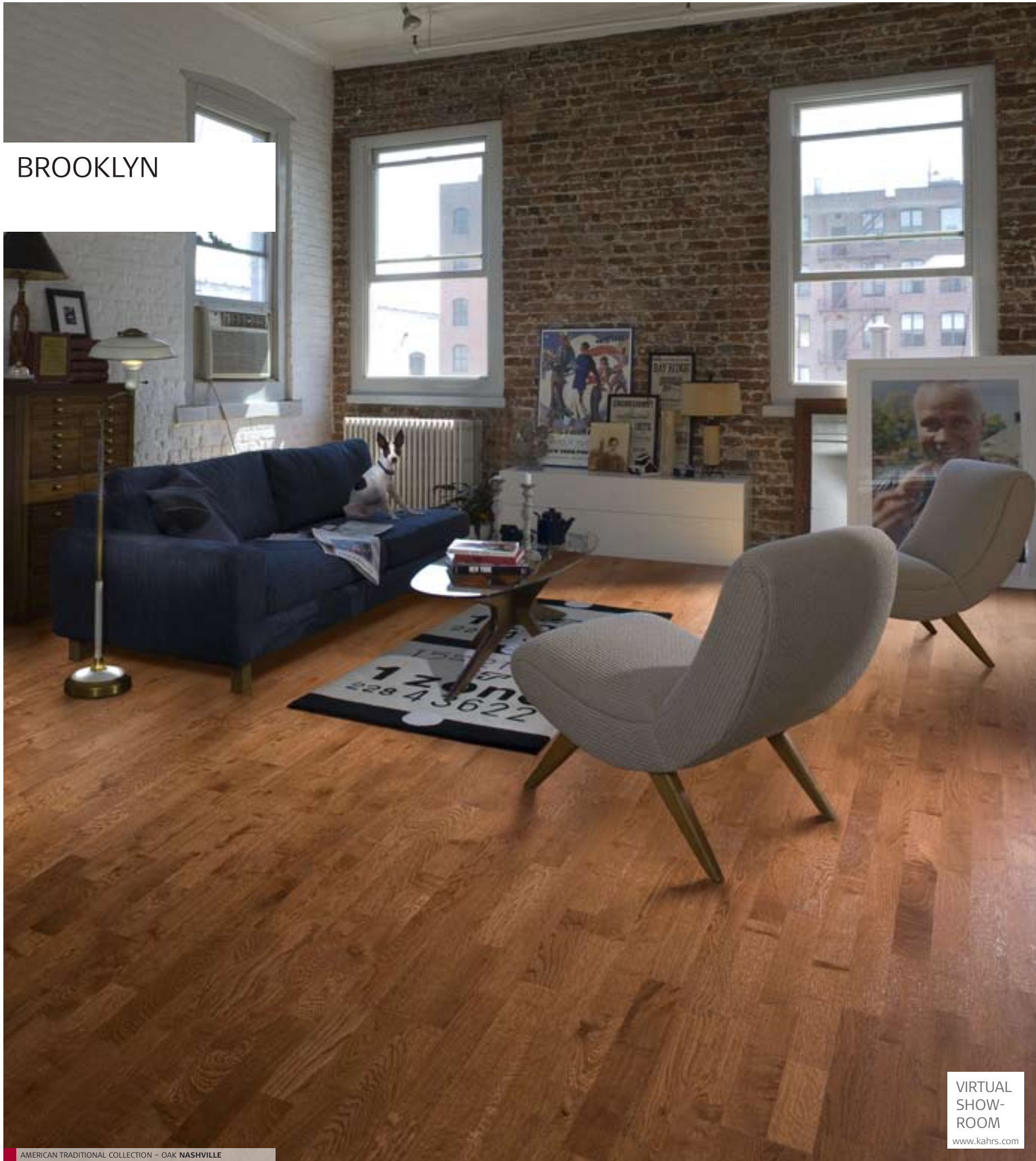
KÄHRS LINNEA – HARD MAPLE AMBER



KÄHRS LINNEA – HARD MAPLE ESPRESSO



See the entire range starting on page 64 or experiment with them at www.kahrs.com



BROOKLYN



VIRTUAL
SHOW-
ROOM
www.kahrs.com

AMERICAN TRADITIONAL COLLECTION - OAK NASHVILLE



BROOKLYN
Personality: City cool with a soft spot for nostalgia
The style: Mixing the rough with the smooth
Inspiration: The city that never sleeps
How: Letting bare-brick walls come face to face with edgy, retro details

Inspiration and products for
Brooklyn
www.scandinaviangrace.com
www.gant.com



AMERICAN TRADITIONAL COLLECTION - RED OAK NEW YORK



AMERICAN TRADITIONAL COLLECTION - OAK SAN ANTONIO

OTHER FLOOR IDEAS FOR
THIS STYLE



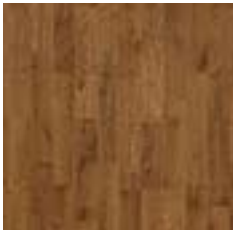
AMERICAN TRADITIONAL
COLLECTION - OAK SAN JOSÉ



KÄHRS LINNEA - CHERRY
MOCHA



AMERICAN TRADITIONAL
COLLECTION - OAK
LEXINGTON



AMERICAN TRADITIONAL
COLLECTION - OAK MEMPHIS

See the entire range starting on page 64 or on www.kahrs.com



PROVENCE



CASTLE & COTTAGE COLLECTION – OAK TARCOT, CLASSIC

VIRTUAL
SHOW-
ROOM
www.kahrs.com

OTHER FLOOR IDEAS FOR THIS STYLE



CASTLE & COTTAGE COLLECTION – OAK AUBURN, CLASSIC



CASTLE & COTTAGE COLLECTION – OAK PINEAU, CLASSIC



CLASSIC NOUVEAU COLLECTION – OAK ESPRESSO, CLASSIC



KÄHRS SPIRIT – BAY OAK, CITY

PROVENCE
Personality: An appetite for the best things in life – enjoyed with family and friends
The style: In harmony with the traditions of the region, warmth and endless sunshine
Inspiration: The russet shades of Colorado Provencal
How: Create the right ambiance with warm colors, wood and the aroma of fresh herbs

Inspiration and products for
Provence
www.angeldesmontagnes.com
www.appleyhoare.com



CASTLE & COTTAGE COLLECTION – OAK CASSIS, CLASSIC



CASTLE & COTTAGE COLLECTION – OAK CARBONE, CLASSIC

See the entire range starting on page 64 or experiment with them at www.kahrs.com



SWEDISH COUNTRY

SCANDINAVIAN NATURALS COLLECTION – ASH GOTLAND, COUNTRY

VIRTUAL
SHOW-
ROOM
www.kahrs.com

SWEDISH COUNTRY
Personality: A home made for sharing
The style: Modern and light, yet warm and traditional
Inspiration: Fond memories of the past brought up-to-date
How: Granny's dining table against a backdrop of whitewashed walls, flowers and fragrances



AMERICAN NATURALS COLLECTION – HARD MAPLE REGINA, CITY



SCANDINAVIAN NATURALS COLLECTION – ASH KALMAR, TOWN

OTHER FLOOR IDEAS FOR THIS STYLE



AMERICAN NATURALS COLLECTION – HARD MAPLE NOVA SCOTIA, COUNTRY
AMERICAN NATURALS COLLECTION – HARD MAPLE MANITOBA, COUNTRY

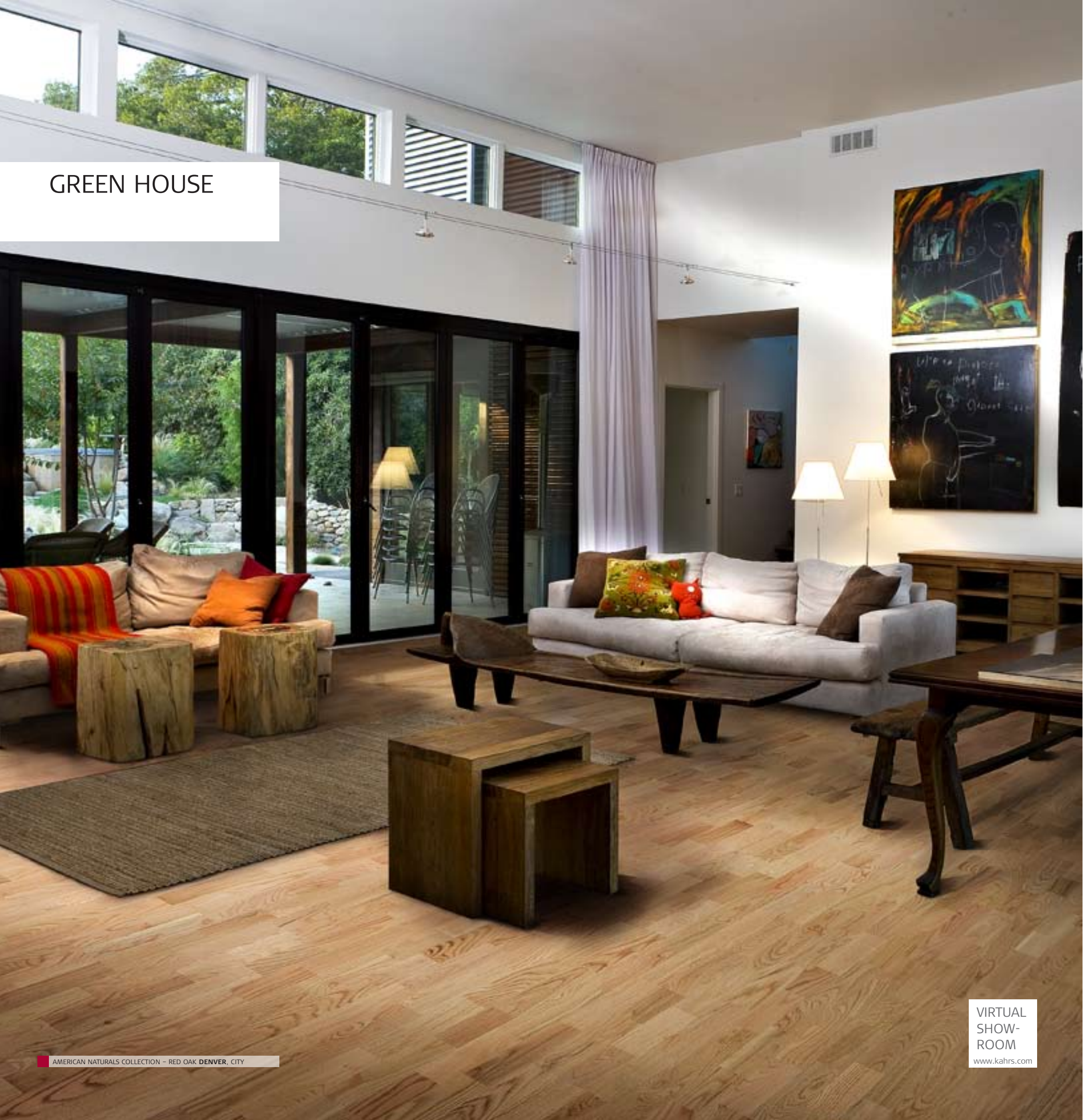


KÄHRS LINNEA – HARD MAPLE, COUNTRY

Inspiration and products for Swedish Country
www.taserudsmobler.se
www.ikea.com
www.scandinaviandesign.com

See the entire range starting on page 64 or experiment with them at www.kahrs.com

GREEN HOUSE



AMERICAN NATURALS COLLECTION - RED OAK DENVER, CITY

VIRTUAL
SHOW-
ROOM
www.kahrs.com

GREEN HOUSE
Personality: Preferring Fair Trade to Prada
The style: A stylish approach to recycling, reclaiming and restoring
Inspiration: Sting and Bono, anyone else with eco-credentials
How: Opt for items that can be traced to its source and save the world in a stylish home



AMERICAN NATURALS COLLECTION - RED OAK VIRGINIA, COUNTRY



AMERICAN NATURALS COLLECTION - RED OAK DENVER, CITY

Inspiration and products for
Green House
www.mkd-arc.com

OTHER FLOOR IDEAS FOR THIS STYLE



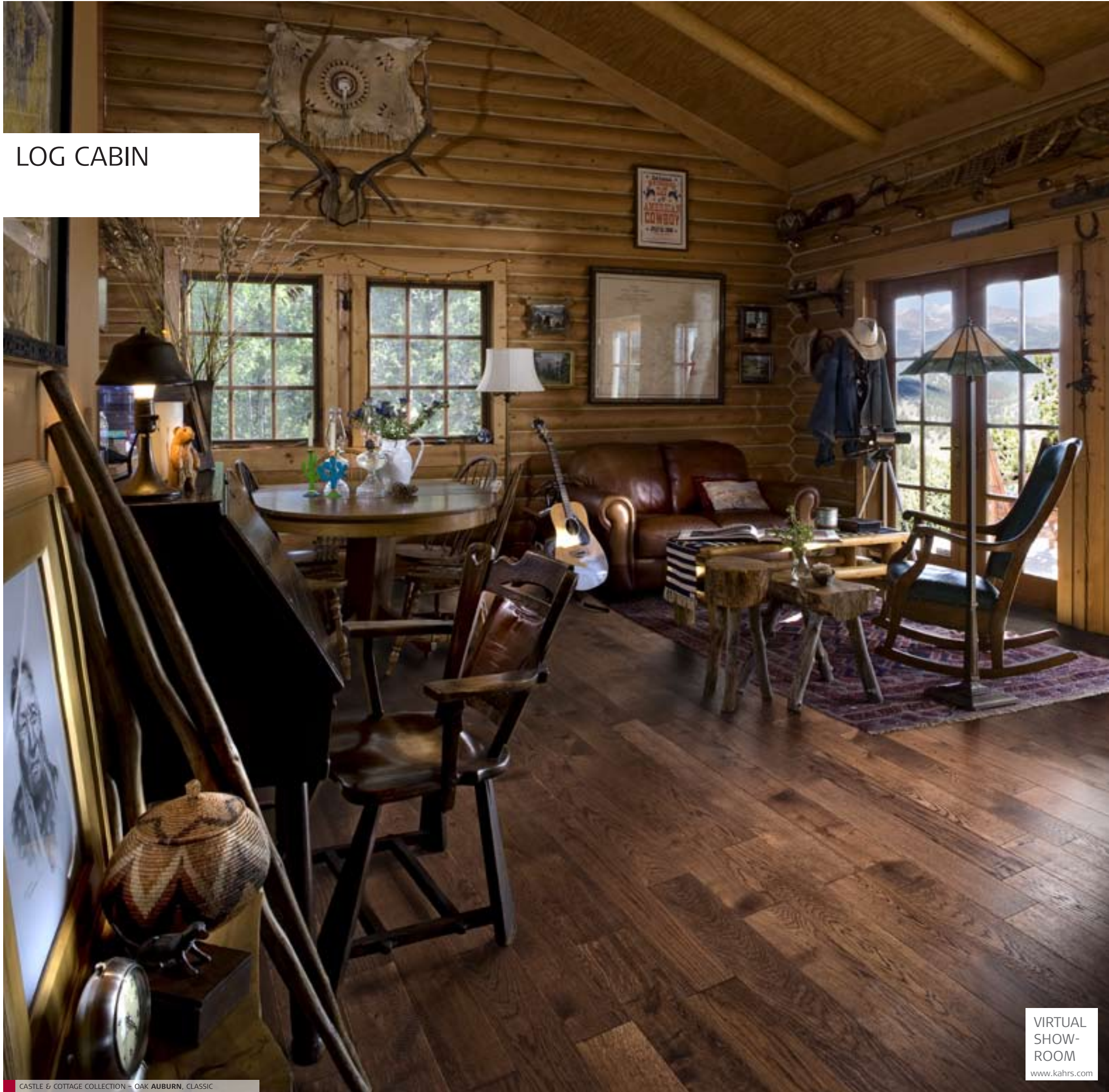
KÄHRS SPIRIT - FIELD OAK,
TOWN

KÄHRS LINNEA - RED OAK,
COUNTRY



KÄHRS SPIRIT - RIDGE
HICKORY, TOWN

See the entire range starting on page 64 or on www.kahrs.com



LOG CABIN

CASTLE & COTTAGE COLLECTION - OAK AUBURN, CLASSIC

VIRTUAL
SHOW-
ROOM
www.kahrs.com

LOG CABIN
Personality: Into the wilderness
The style: Outdoors brought inside to create a cozy cabin
Inspiration: Mountains and plains, buffalo and horses
How: Dark wood, worn leather, warm colors and soft fabrics



CASTLE & COTTAGE COLLECTION - OAK PINEAU, CLASSIC



Inspiration and products for
Log Cabin
www.colorpeople.com
www.logcabinliving.com

OTHER FLOOR IDEAS FOR THIS STYLE



CASTLE & COTTAGE COLLECTION
- OAK ANTIQUE, CLASSIC

CASTLE & COTTAGE COLLECTION
- OAK TARCOT, CLASSIC



CASTLE & COTTAGE COLLECTION
- OAK CASSIS, CLASSIC

KÄHRS SPIRIT - PLATEAU
HICKORY, TOWN

See the entire range starting on page 64 or on www.kahrs.com

SIMPLICITY



AMERICAN NATURALS COLLECTION - HARD MAPLE WINNIPEG, CITY

OTHER FLOOR IDEAS FOR THIS STYLE



AMERICAN NATURALS COLLECTION - HARD MAPLE TORONTO, CITY



AMERICAN NATURALS COLLECTION - HARD MAPLE MANITOBA, COUNTRY



KÄHRS LINNEA - OAK CLOUD



KÄHRS LINNEA - HARD MAPLE, CITY

SIMPLICITY

Personality: Naturally Nordic
The style: Don't compete with nature - invite it in
Inspiration: The sea, the sky, the islands, the fir trees, the seagulls...
How: A simple, monochrome palette and timeless design

Inspiration and products for
 Simplicity
www.eilersen.eu
www.carlhansen.com
www.cappellini.it



KÄHRS SPIRIT - ARCTIC OAK, TOWN

BIJOUX SANCTUARY



EUROPEAN RENAISSANCE COLLECTION – WALNUT PALAZZO NOCE, DUTCH PATTERN, CLASSIC

VIRTUAL
SHOW-
ROOM
www.kahrs.com



KÄHRS LINNEA – OAK CLOUD



AMERICAN NATURALS COLLECTION – WALNUT ATLANTA, CITY

BIJOUX SANCTUARY
Personality: Bold and monochrome
The style: Simple lines for maximum impact
Inspiration: Forest gateaux – with the cherry to make it extra delectable
How: Add an injection of vibrant color to extra dark floors and walls and mix it with crisp white

Inspiration and products for Bijoux Sanctuary
www.cassinausa.com
www.magis.it
www.irevoice.se
www.olssongerthel.se

OTHER FLOOR IDEAS FOR THIS STYLE



EUROPEAN RENAISSANCE COLLECTION – OAK PALAZZO ROVERE, DUTCH PATTERN, CLASSIC



AMERICAN NATURALS COLLECTION – WALNUT PROVIDENCE, CITY



KÄHRS LINNEA – OAK COAL



KÄHRS SPIRIT – VOLCANO OAK, TOWN

See the entire range starting on page 64 or experiment with them at www.kahrs.com

Wood floors and room styles

Interior design is all about feel. It is the combination of material, color, furniture and accessories that will create the atmosphere. The choice of flooring plays an important role in the character of the room. It's where most interior design projects start. From the ground – going upwards.

THE FLOOR IS THE FOUNDATION

A floor is so much more than just something to walk on. The floor is essential for deciding the feel and look of a room. When designing your home, you should begin by considering the floor. The floor is the base, you can always repaint walls and ceilings, while the floor is of a more permanent nature. It is also something you use daily. The appearance of the floor, i.e. the color, surface, texture, pattern and hardness, vary a great deal between different wood species – from light, calm Maple, through Beech and Oak, to dark and vibrant Walnut or Jarrah. Find out as much as you possibly can about different species, their characteristics and what they can do for you in your home. Your floor sets the mood.



CHOOSE A FLOOR THAT REFLECTS YOUR STYLE

The character of the wood is important for the overall impression of the floor. Graining, figuring and color variations give the floor a lively look, while a calm impression is achieved with an evenly toned floor.

Try different styles in the Virtual Showroom www.kahrs.com



BIG ROOMS – BIG PLANKS

If you have big rooms, a 1- or 2-strip floor is usually most suitable. The surfaces are perceived as more open. You can also use the grading (City, Town or Country) to influence the feel of the room, to create either a calm or lively feel. Floors also interact with the room's overall shape, like how much light there is, the material on the walls and ceilings and their appearance. The furniture style you choose for the room can also influence the fundamental feel that you create. Big rooms – big patterns is our basic advice.

Try this in the Virtual Showroom www.kahrs.com



FLOORS FEEL DIFFERENT

The kind of surface you choose decides the feeling you get from walking on the floor. Your feet are, in simple words, the part of your body that will feel the wood the most. If you want a flat, smooth surface underfoot, choose a floor with a silk matte finish. To feel the wood more, choose a brushed floor. As well as feeling totally different to walk on, they also reflect light differently. Feel the floor!

Read more about the different surfaces and treatments on page 61. You should also visit your nearest dealer and feel for yourself!

THE DIRECTION OF THE FLOOR AFFECTS THE ROOM

The direction in which the floor is installed has a strong influence on the feeling that is created. In most cases floors tend to be installed lengthways, but the shape and dimensions of the room can have bearing on this simple rule. If your room is large and square with windows and natural light coming from just one direction, we recommend that you consider installing the floor in the direction of the main light source. This will allow daylight to flow up the grain of the floor and reduce the appearance of joints within the floor's surface.

Try this in the Virtual Showroom www.kahrs.com



LIGHT OR DARK FLOOR?

Natural light, the size of the windows, and other lighting and orientation are some of the factors to consider when choosing a floor color. A dark floor "swallows" a lot of light, and also affects the feeling of space. At the same time, a dark floor can create a warm and comfortable feel in large rooms. A light rug on a dark floor unites the room with its light-colored walls. A light wood floor reflects the light and increases the feeling of space within the room, and can create a dramatic contrast to dark design details. Polished and shiny floors reflect sunlight and redistribute it more than matte finishes or natural oiled floors.

Try this in the Virtual Showroom www.kahrs.com

COUNTRY RETREAT



KÄHRS SPIRIT – SAND OAK, CITY



KÄHRS SPIRIT – FIELD OAK, TOWN

COUNTRY RETREAT

Personality: A home should be a home – even away from home
The style: Casual, cozy and relaxed
Inspiration: Long weekends in Long Island
How: Create a fresh, effortless style of endless summers through keeping clutter down and inviting nature

Inspiration and products for Country retreat
www.ilgiagiolo.it
www.theelephantstrunk.com
www.hamptonson.com
www.johnbarman.com

OTHER FLOOR IDEAS FOR THIS STYLE



KÄHRS LINNEA – OAK BLANC



KÄHRS LINNEA – CHERRY, CITY



KÄHRS LINNEA – HARD MAPLE AMBER



KÄHRS SPIRIT – COPPER MAPLE, CITY

See the entire range starting on page 64 or experiment with them at www.kahrs.com

AMERICAN COTTAGE



KÄHRS SPIRIT – SAND OAK, TOWN

VIRTUAL
SHOW-
ROOM

www.kahrs.com



AMERICAN NATURALS COLLECTION – CHERRY SAVANNAH, CITY

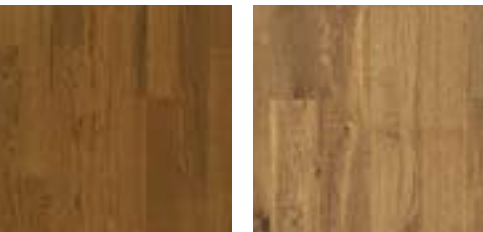
AMERICAN COTTAGE

Personality: Pared-back harmony
The style: Nature's take on luxury
Inspiration: Fairy tales and hidden retreats
How: Create a meditative mood through natural materials and neutral colors

Inspiration and products for
American Cottage
www.ralphlaurenhome.com
www.ikea.com
www.artek.fi
www.americancottagehome.com



OTHER FLOOR IDEAS FOR THIS STYLE



KÄHRS LINNEA – OAK
GUNSTOCK

CASTLE & COTTAGE COLLECTION
– OAK TARCOT, CLASSIC



KÄHRS SPIRIT – VALLEY
HICKORY, TOWN

CASTLE & COTTAGE COLLECTION
– OAK ANTIQUE, CLASSIC

See the entire range starting on page 64 or experiment with them at www.kahrs.com

COSMOPOLITAN
SUBURBIA



VIRTUAL
SHOW-
ROOM
www.kahrs.com

AMERICAN NATURALS COLLECTION - HARD MAPLE WINNIPEG, CITY



AMERICAN NATURALS COLLECTION - CHERRY COLUMBUS, CITY

OTHER FLOOR IDEAS FOR THIS STYLE



AMERICAN NATURALS COLLECTION - HARD MAPLE REGINA, CITY
AMERICAN NATURALS COLLECTION - CHERRY ORLANDO, CITY
AMERICAN NATURALS COLLECTION - HARD MAPLE TORONTO, CITY
KÄHRS LINNEA - CHERRY, CITY

COSMOPOLITAN SUBURBIA
Personality: Cool and contemporary
The style: Warm minimalism
Inspiration: Go with the flow
How: Design icons mixed with cozy touches; deep-pile rugs and lots of cushions

See the entire range starting on page 64 or experiment with them at www.kahrs.com



Inspiration and products for
Cosmopolitan Suburbia
www.flos.com
www.irevoice.se
www.slettvoll.se
www.kasthall.com
www.jensen.no



AMERICAN NATURALS COLLECTION - CHERRY SAVANNAH, CITY



AMERICAN NATURALS COLLECTION - HARD MAPLE NOVA SCOTIA, COUNTRY



SOUTHERN COMFORT



VIRTUAL
SHOW-
ROOM
www.kahrs.com

AMERICAN NATURALS COLLECTION - WALNUT PROVIDENCE, CITY



KÄHRS LINNEA - WALNUT, CITY



SOUTHERN COMFORT
Personality: Southern Belle
The style: Plantations and porches
Inspiration: Gone With The Wind
How: Georgian furniture, four-poster beds and lavish flower arrangements

Inspiration and products
for Southern Comfort
www.angeldesmontagnes.com
www.franklymydear.com



OTHER FLOOR IDEAS FOR THIS STYLE



AMERICAN NATURALS
COLLECTION - WALNUT
ATLANTA, CITY



KÄHRS LINNEA - WALNUT,
CITY



AMERICAN NATURALS
COLLECTION - WALNUT
MONTREAL, CITY



KÄHRS SPIRIT - CAVE MAPLE,
CITY

KÄHRS SPIRIT - GARDEN WALNUT, CITY

See the entire range starting on page 64 or on www.kahrs.com

Design



1-STRIP DESIGN

The surface of the board is sawn in one piece. This emphasizes the natural feeling and shows the character of the wood species to full effect.



2-STRIP DESIGN

The surface of the board is two strips wide. The strips are individually selected and arranged on the plank to give each floor a unique, individual character.



3-STRIP DESIGN

The surface of the board is three strips wide. The strips are individually selected and are different in length. Each strip is positioned at random on the flooring plank, creating a unique floor design.



PATTERN

A classic floor that benefits from modern construction. The surface layer features a repeating box pattern made up of three vertical strips, laid side by side, divided by one horizontal strip across the top. When the boards have been installed, they create a stunning 'cable stitch' pattern.

Gradings



CITY SELECTION

These floors are stylishly understated; they are created from a uniform and regular timber grade with small variations in grain and tone. They can be light or dark, depending on the wood species, but the tone and overall effect is uniform. If you like a calm, minimalistic impression, look for a floor in the City selection.



TOWN SELECTION

Dark or light, these floors are characterized by subtle variations in tone and pattern, with occasional knots. They form a classic backdrop, allowing the rest of the decoration to take 'center stage'. If you're looking for a floor with minimal variations, take a look at our Town selection.



COUNTRY SELECTION

If you're looking for a more rustic floor, you will probably like our Country selection. Here, you will find dramatic graining, gnarls, knots and greater color variation. This creates a bold and unmistakably natural look.



CLASSIC SELECTION

Our Classic floors offer a little more refinement while allowing you to introduce added character to your room. Products labeled Classic have been treated and refined using unique wood processing methods, sometimes combined with a gloss or colored stain.

Finish



SILK MATTE

Our silk matte finish complements the wood's character by emphasizing its natural structure. It also makes the floor more durable and easier to clean. At the same time, the finish is one of the thinnest available, so it doesn't conceal the wood's natural luster.



MATTE

Our matte finish creates the impression that the floor is made from untreated bare wood, or has a natural oiled finish. The soft-to-touch natural surface is incredibly tactile and pleasing underfoot. Matte finish is as durable and easy to maintain as our silk matte finish.



GLOSS

The gloss finish gives your floor a shiny, polished look which enhances the beauty of the wood species you have chosen. This protective quality ensures that it will stay beautiful despite every day wear and tear.

Surface Treatment



BRUSHED

Brushing the surface highlights the natural structure of the grain and creates additional texture. Brushing is usually accompanied by other surface treatments, such as a beveled edge or a colored stain.



STAINED

Stains can be used to further enhance natural color tones – from palest white and whisper greys, to rich mocha and charcoal shades.



BEVELED EDGES

Beveling the edges of a 1-strip floor board accentuates its plank shape. From a micro-bevel (a slight accentuation of the edge using sandpaper) to a more dramatic, stronger bevel on all edges, this design feature gives the floor a more rustic and distinct look.



HANDSCRAPED

The rich character surface that provides a truly rustic feel is created by hand, using different wood scraping and sanding tools. It creates a wood floor with the look and feel of an old floor worn by time with rich character markings.

Performance – all the way



KÄHRS – THE SAME AS A SOLID

The construction of our floors take full advantage of the entire wear layer on each plank. The Kährs plain-sawn wear layer is fully comparable in thickness to a solid strip floor wear layer. Solid floors will only allow sanding down to the tongue and groove joint.

Read more on www.kahrs.com



THE STRONGEST SURFACE THAT WON'T TURN YELLOW

The surface of the floor is, visually, the most important part. The surface treatment therefore, should be strong enough to withstand daily wear, but thin enough not to disguise the wood's luster.

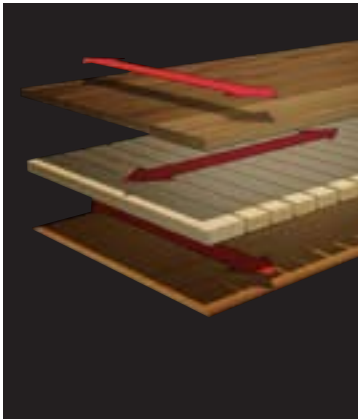
Read more on www.kahrs.com



WEAR THROUGH WARRANTY

Kährs has been manufacturing quality multi-layered wood floors for more than 60 years. We are proud of our products, which have a factory applied finish and a top layer that can be sanded at least once during its lifetime, except for Linnea. Combined with a complete care and maintenance program, this allows Kährs to offer a lifetime structural warranty and wear layer warranty of up to 25 years.

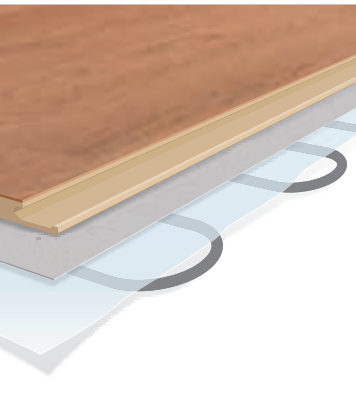
Read more on www.kahrs.com



THE BEST CLIMATE STABILITY

Since wood is a natural material, it is affected by climatic changes and moves with the seasons. To minimize movement, it is important to obtain the right balance between the different layers in each board – top, core and backing

Read more on www.kahrs.com



RADIANT HEATING

Kährs floors and radiant heating go hand-in-hand. However, certain points should be considered: The surface temperature of the finished floor must never exceed 81°F, in any area. Another point is that certain wood species, such as Beech and Hard Maple, are not suitable to combine with underfloor heating.

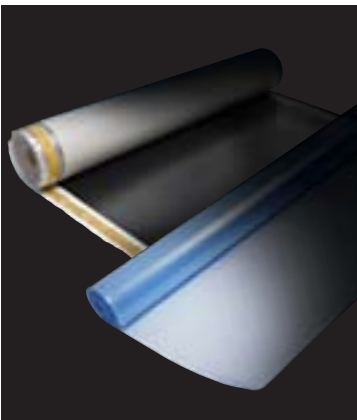
Read more on www.kahrs.com



THE EASIEST INSTALLATION

Laying a Kährs floor means less work. Much of the explanation lies in the ingenious Woodloc® joint. The boards lock together mechanically, with virtually invisible joints. In addition to producing perfect results, it also makes installation quick and simple. The fit is also important for the durability of the floor.

Read more on www.kahrs.com



INSTALLATION TOOLS AND MATERIAL

Kährs offers a wide range of installation tools and materials to make installation easy and to get the perfect end result. The range covers different underlayments for moisture protection and sound dampening, tools for all installation types and the easy-to-forget finishing materials.

Read more on www.kahrs.com

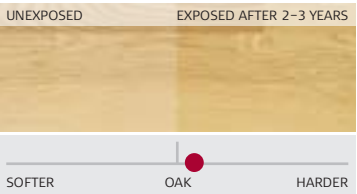


CARE AND MAINTENANCE

Like any other product, there is a need for maintenance to keep the floor in good shape. The Kährs Care and Maintenance range covers all needs for daily care as well as restoration products if you have damaged your floor. More detailed instructions are available in the Installation Guide and Floor Care Guide that we recommend you download.

Read more on www.kahrs.com

Wood facts

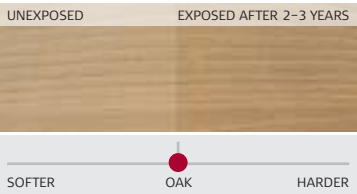


ASH

The sapwood is almost white and the heartwood ranges from greyish light brown to light yellow with brown streaks. Some grades have very special graining, which gives the floor an entirely unique and lively character.

Place of origin: Sweden

Color change: Medium degree of change over time from a lighter freshly sanded tone to a straw/tan color.

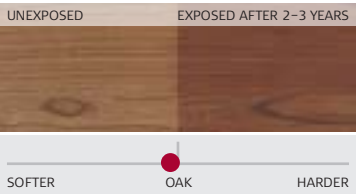


BEECH

Beech ranges in color from light cream to medium tan/brown with pink-orange overtones. It is usually straight-grained, with dense graining that adds warmth. Its uniform appearance can make the room seem airy.

Place of origin: Sweden

Color change: Medium degree of color change with a slight muting of the orange colors and ambering over time.

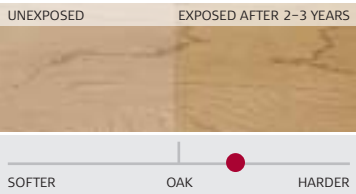


CHERRY

A beautiful and versatile species, warm, individual and charming. The sapwood is creamy white while the heartwood can vary from deep red to reddish brown, which together forms a fine figured, straight grain.

Place of origin: North America

Color change: undergoes an extreme degree of color change with pronounced darkening to a dark reddish color when fully aged.

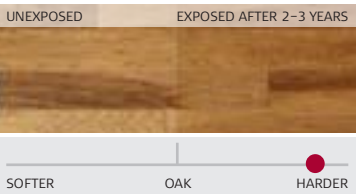


HARD MAPLE

The sapwood is cream-colored, with a tendency to turn pinkish brown, and the heartwood varies from light to dark brown with pink highlights. It usually has fine figuring with straight, but sometimes slightly wavy, grain.

Place of origin: North America

Color change: Medium degree of color change, from a creamy white to golden over time.

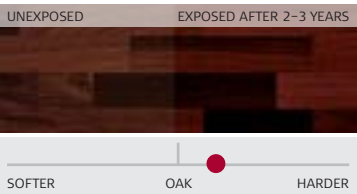


HICKORY

Hickory heartwood is tan or reddish, while the sapwood is white to cream, with fine brown lines.

Place of origin: North America

Color change: Hickory experiences a golden enriching effect as it ages

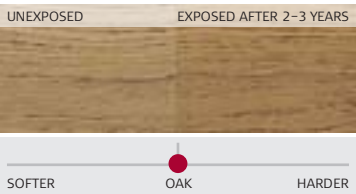


JARRAH

Jarrah has been traditionally used because of its durability and hardness. It has a smooth surface and straight graining. The sapwood and heartwood vary from salmon-pink to deep red.

Place of origin: Australia

Color change: Finished floors often have a dark brown to reddish purple color, which deepens over the years.



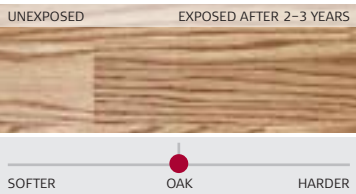
OAK

White Oak is the most popular species for floors and furniture in Europe and North America due to its attractive appearance and long life.

Place of origin: Sweden and Europe

Color change: Medium degree of color change with slight ambering over time.

Hardness: Oak is hard, dense and extremely strong which makes it highly suitable for floors. We use oak as a reference when we compare with other wood species.

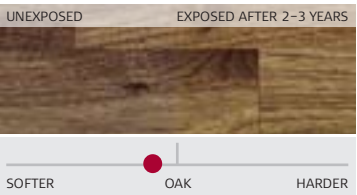


RED OAK

Red Oak is North America's most popular species for floors. The sapwood is white to light brown, and the heartwood is pink to reddish brown. The wood usually has straight graining. It is durable and it accepts a wide range of colored stains easily.

Place of origin: North America

Color change: Medium degree of color change with slight ambering over time.



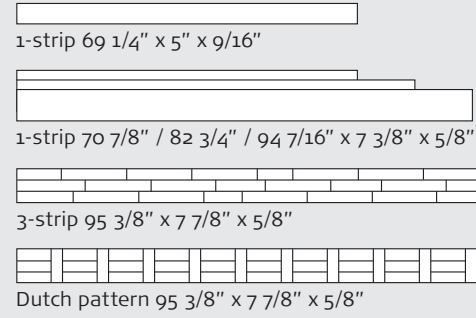
WALNUT

A dark, exclusive wood with a sapwood that is creamy white and a heartwood that is light brown to dark chocolate brown, sometimes with a hint of purple. The wood gains a special luster over the years.

Place of origin: North America

Color change: Medium to high degree of color change with the dark brown heartwood lightening over time to a more golden brown

Kährs **Original**



Board thickness: 9/16" & 5/8"
Surface layer thickness: 1/8"
Core material: Spruce/Pine, EcoCore,
or Plywood
Sandable: 2 times
Warranty: 25 years



SCANDINAVIAN
NATURALS
COLLECTION



1
ASH **GOTLAND**, COUNTRY



3
ASH **KALMAR**, TOWN



3
BEECH **VIBORG**, TOWN

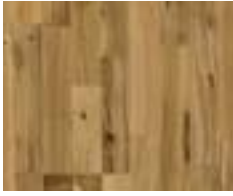
EUROPEAN
NATURALS
COLLECTION



1
OAK **HAMPSHIRE**, COUNTRY



3
OAK **SIENA**, TOWN



3
OAK **ARDENNE**, COUNTRY



1
HARD MAPLE **WINNIPEG**, CITY



1
HARD MAPLE **REGINA**, CITY



1
HARD MAPLE **NOVA SCOTIA**, COUNTRY



3
HARD MAPLE **TORONTO**, CITY



3
HARD MAPLE **MANITOBA**, COUNTRY



1
CHERRY **ORLANDO**, CITY



1
CHERRY **COLUMBUS**, CITY



3
CHERRY **SAVANNAH**, CITY



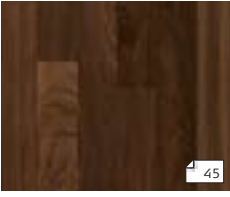
3
RED OAK **DENVER**, CITY



3
RED OAK **VIRGINIA**, COUNTRY



1
WALNUT **PROVIDENCE**, CITY



1
WALNUT **ATLANTA**, CITY



3
WALNUT **MONTREAL**, CITY



3
RED OAK **NEW YORK**



3
OAK **SAN JOSÉ**



3
OAK **MEMPHIS**



3
OAK **SAN ANTONIO**



3
OAK **NASHVILLE**



3
OAK **LEXINGTON**



3
JARRAH **SYDNEY**, CITY

Shown on page

1 2 3 Strips

Silk Matte Finish
 Matte Finish
 Nature oil
 Gloss

Brushed
 Colored stains
 Distressed

Beveled edges
 Micro-beveled edges
 Handscraped

CASTLE &
COTTAGE
COLLECTION



1
OAK **TARCOT**, CLASSIC



1
OAK **COGNAC**, CLASSIC



1
OAK **PINEAU**, CLASSIC



1
OAK **ANTIQUE**, CLASSIC



1
OAK **AUBURN**, CLASSIC



1
OAK **CARBONE**, CLASSIC



1
OAK **CASSIS**, CLASSIC



1
OAK **ESPRESSO**, CLASSIC

BOARDWALK
COLLECTION



1
OAK **IPANEMA**, CLASSIC



1
OAK **DANA POINT**, CLASSIC



1
OAK **DOVER SHORES**, CLASSIC



1
OAK **PUNALU**, CLASSIC



1
OAK **DESTIN**, CLASSIC

EUROPEAN
NATURALS
COLLECTION



OAK **PALAZZO ROVERE**,
DUTCH PATTERN, CLASSIC



WALNUT **PALAZZO NOCE**,
DUTCH PATTERN, CLASSIC



Shown on page

1 2 3 Strips

Silk Matte Finish
 Matte Finish
 Nature oil
 Gloss

Brushed
 Colored stains
 Distressed

Beveled edges
 Micro-beveled edges
 Handscraped

Kährs **Linnea**





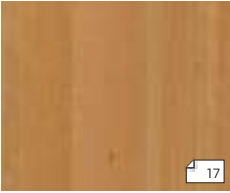




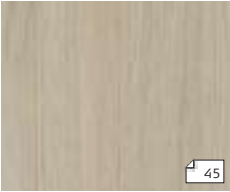







1-Strip 48 1/4" x 4 5/8" x 1/4"

2-strip 48 1/4" x 7 5/8" x 9/32"

3-strip 48 1/4" x 7 5/8" x 1/4"

Board thickness: 1/4"
Surface layer thickness: 1/64"
Core material: HDF
(High Density Fiberboard)
Sandable: Not necessary
Warranty: 15 years




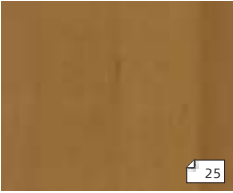

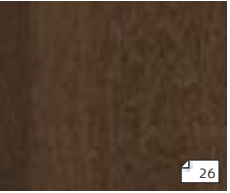










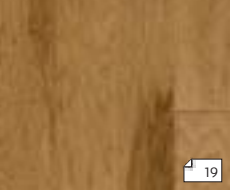


 <div>1 LINNEA, HARD MAPLE AMBER</div>	 <div>1 LINNEA, HARD MAPLE ESPRESSO</div>	 <div>2 LINNEA, HARD MAPLE, CITY</div>	 <div>2 LINNEA, HARD MAPLE, COUNTRY</div>	 <div>1 LINNEA, CHERRY, CITY</div>	 <div>1 LINNEA, CHERRY MOCHA</div>
 <div>2 LINNEA, CHERRY, CITY</div>	 <div>3 LINNEA, CHERRY, COUNTRY</div>	 <div>2 LINNEA, RED OAK, COUNTRY</div>	 <div>1 LINNEA, OAK CLOUD</div>	 <div>1 LINNEA, OAK BLANC</div>	 <div>1 LINNEA, OAK OCHER</div>
 <div>1 LINNEA, OAK COFFEE</div>	 <div>1 LINNEA, OAK COAL</div>	 <div>2 LINNEA, OAK GUNSTOCK</div>	 <div>1 LINNEA, WALNUT, CITY</div>	 <div>2 LINNEA, WALNUT, CITY</div>	

Kährs **Spirit**

1-strip 47 1/4" x 5" x 3/8"

Board thickness: 3/8"
Surface layer thickness: 1/16"
Core material: EcoCore
Sandable: 1 time
Warranty: 20 years



 <div>1 COPPER MAPLE</div>	 <div>1 DUNE MAPLE</div>	 <div>1 CREEK MAPLE</div>	 <div>1 CAVE MAPLE</div>	 <div>1 STORM CLOUD MAPLE</div>	 <div>1 OUTBACK OAK</div>
 <div>1 ARCTIC OAK</div>	 <div>1 SAND OAK</div>	 <div>1 FIELD OAK, TOWN</div>	 <div>1 BAY OAK</div>	 <div>1 LAGOON OAK</div>	 <div>1 FOREST OAK</div>
 <div>1 VOLCANO OAK</div>	 <div>1 RIDGE HICKORY</div>	 <div>1 VALLEY HICKORY</div>	 <div>1 PLATEAU HICKORY</div>	 <div>1 GARDEN WALNUT</div>	

We reserve ourselves against changes in our product line as well as the limitations printing technology pose on reproducing colors in the magazine. We therefore suggest that you visit your local Kährs dealer for exact colors and shades.

THE BEST WAY TO RECYCLE THIS BROCHURE
IS TO GIVE IT TO A FRIEND.



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